



سومتك
SOUMTECH

المنصة الوطنية للمزادات
National Auctioning Platform

The National Auctioning Platform
- SoumTECH -

Company Profile

Auctions are closer to you

Platform Overview



SoumTech is a leading Saudi online auctioning platform specializing in various categories, including real estate, vehicles, luxury items, collectibles, art, and more. Licensed by the Entrustment and Liquidation Center (Infath), SoumTech transforms traditional auctions with a fully digital experience that ensures speed, transparency, and efficiency. Users can explore, bid, and acquire exclusive assets from the comfort of their devices, supported by expert curation and secure transactions.



Our Vision..

To become the leading digital auction platform in Saudi Arabia, recognized for trust, innovation, and exceptional user experience across a wide range of categories.

Our Services..



Real Estate Auctions

A curated selection of premium properties for investors and buyers.



Cars

Collection of cars and trucks, provided by rental companies, or banks



Art & Antiques

Rare paintings, sculptures, and antique furniture curated by experts.



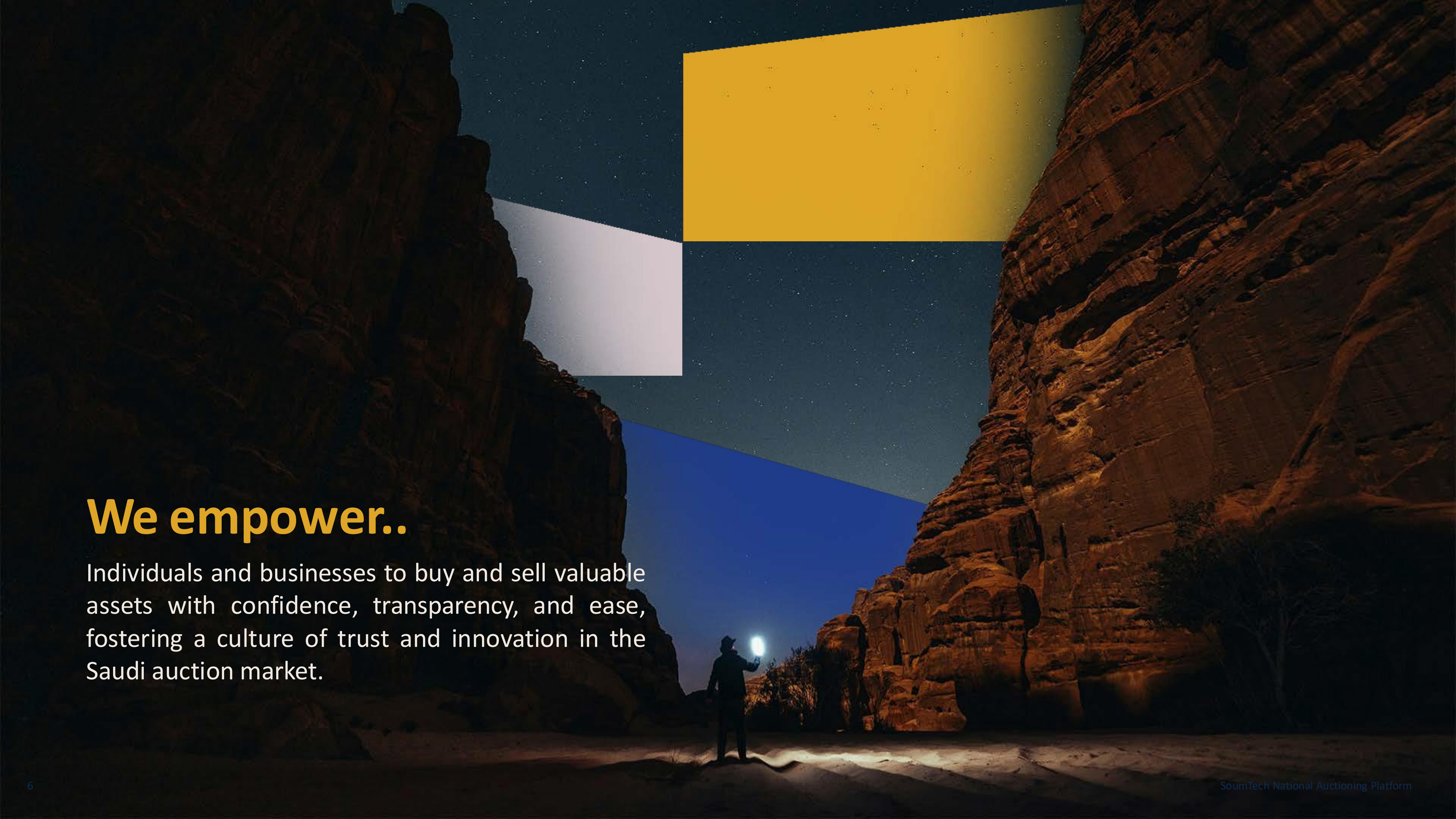
Collectibles

Unique items, from vintage cars to rare coins and stamps.



App & Platform

Available on iOS and Android for seamless bidding and browsing.

A person stands in the center of a desert canyon at night, holding a flashlight that illuminates the ground. The canyon walls are dark and textured. The sky is a deep blue with stars. A large, bright yellow and white geometric shape, resembling a stylized 'S' or a large letter, is superimposed on the sky. The shape is composed of a yellow rectangle and a white triangle.

We empower..

Individuals and businesses to buy and sell valuable assets with confidence, transparency, and ease, fostering a culture of trust and innovation in the Saudi auction market.

Auctions got easier..

Our mission is to digitize the auction industry in Saudi Arabia by offering a secure, user-friendly platform that delivers fast, transparent, and efficient transactions across various sectors.





Why SoumTech

the ideal choice for individuals and companies seeking efficient and easy auction solutions.

Why SoumTech

01



Digital Integration

02



Security

03



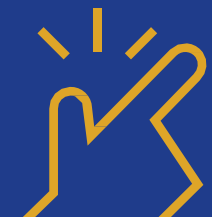
Flexibility

04



Transparency

05



Ease of Use

06



Time & Effort Saving

07



Accessibility for All

08



Technical Support

09



Diverse Auctions

10



Speed & Efficiency

SoumTech has 2 auction models...

Model1: Main Agent Auction (SoumTech Led)

SoumTech owns the client, the marketing, and the technology

Model2: Sales Agent Auction (Sales-agent Led)

SoumTech provides the infrastructure; the sales agent owns the deal

Roles:

- _ Asset Sourcing
- _ Pricing and Auction Strategy
- _ Full Marketing Planning & Execution
- _ Auction Operation and Bidder Management
- _ Tech and Analytics

- _ Auction Technology
- _ User access & bidding infrastructure
- _ Secure transactions & Reporting
- _ System reliability & scalability

SoumTech has 2 auction models...

Model1: Main Agent Auction (SoumTech Led)

Value Creation:

- _ Higher Revenue Per Auction
- _ Higher margins
- _ Strong strategic differentiation

Types of Auctions:

- _ Government Auctions
- _ Private Auctions

Model2: Sales Agent Auction (Sales-agent Led)

- _ Higher Volume
- _ User Acquisition
- _ Market Trust

- _ Government Auctions
- _ Private Auctions

Government auctions are a major source of auctions ...

01



Ministry of Justice

- Inheritance Disputes
- Financial Disputes

02

إنفاذ
Infath

Infath

- Sales Agent Appointment
- Collection of Proceeds

03



Certified Sales Agent

- Auction Planning & Execution
- Requires License from MoJ

04

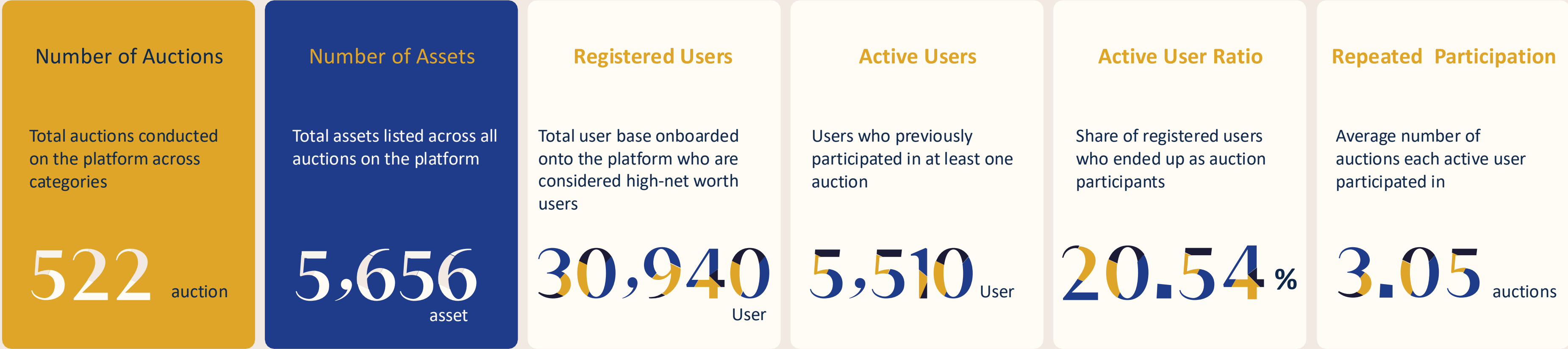
سومتك
SOUMTECH
المنصة الوطنية للمزادات
National Auctioning Platform

Licensed Platform

- Tech Infrastructure
- Requires License from Infath

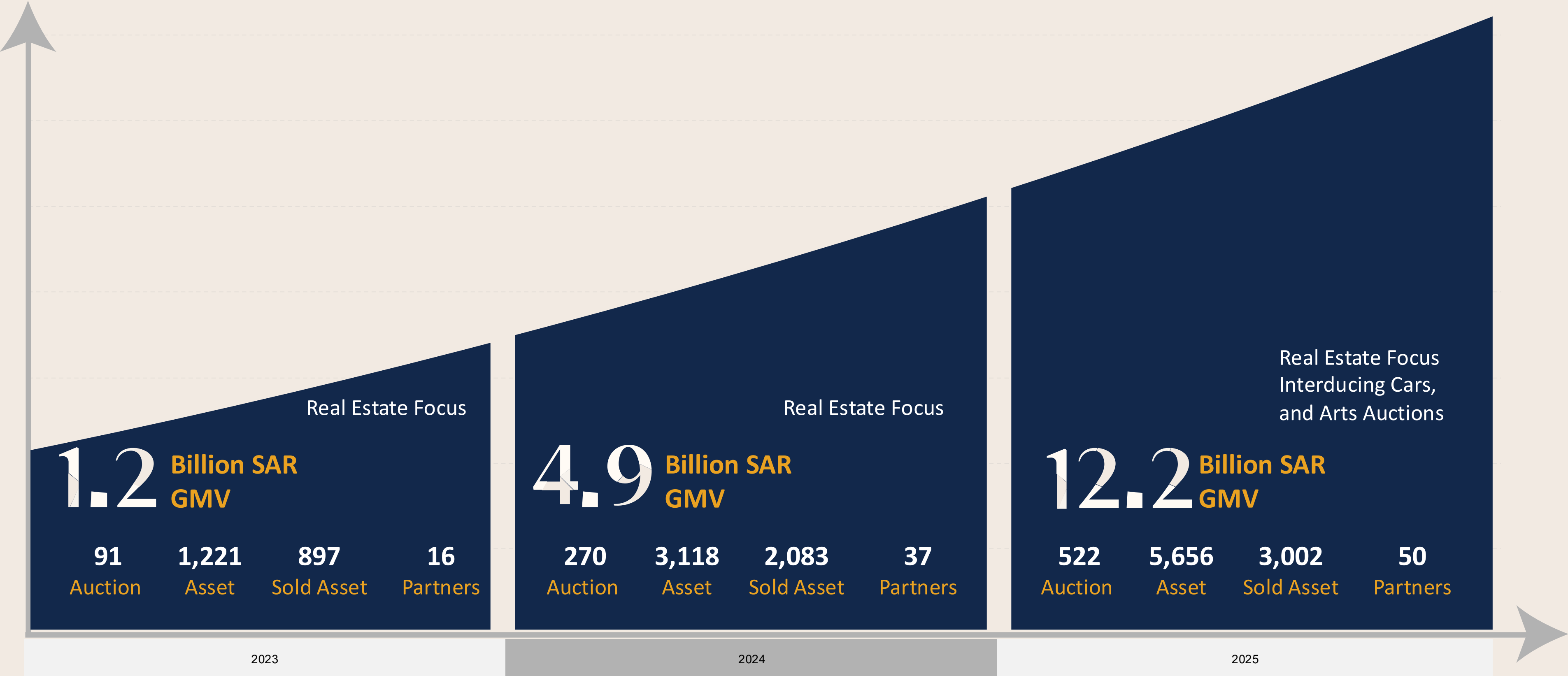
SoumTech in Numbers

+12.2 Billion SAR Transaction Volume
“Auctions Sold”



SOUMTECH 3 Years Journey

Our Cumulative Growth!



User Engagement & Performance

Total Number of Bids

79,680 bids

Closing-price-to-opening-price Ratio (On Average)

170.92 %

25

average bids per Asset

Most bids on one asset

767 bids

62 %

Conversion Ratio on auctions sold

Highest online bid placed on an auction in the world

1.6 Billion SAR

Clients & Partners

الثروة العقارية
FORTUNE REALTY



دار القياس للمزادات
Dar Al Qias Auctions



للمزادات
Hawyia Auctions



العقارية
RABEZZ
REAL ESTATE

البي

تاج السهم
للخدمات العقارية والمزادات



مزايا الفضية
Mazaya Alfedhiyah



SoumTech Team



Managing Director & CEO

Khalid Al-Dossari



Chief Operating Officer - COO

Abdullah Al-Shehri



Business Development

Meshari Al-Shehri

Thank you..

☎ +966 55 634 9763

✉ info@soum.tech

✕📷 soumtech_sa

in soom-saudi